

ETHELO

# Hait'zaqv Clean Energy Plan



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# Introduction

From November 16 to January 13, 2021 2020, the Haítzaqv Clean Energy Team used a carbon emission simulation exercise powered by Ethelo to gather public feedback in order to help evaluate which climate solutions should be implemented to transition the community off of diesel fuel. The purpose of this program was to give residents a say in ensuring the solutions to be implemented are chosen in a fair, effective way, with proven community buy-in.

- The process educated residents on aspects of the Haítzaqv Clean Energy Team's various proposed solutions, such as their associated difficulty level and the potential efficacy of implementing each solution.
- Ethelo used the results to generate a particular set of climate actions that are predicted to have the most community support.





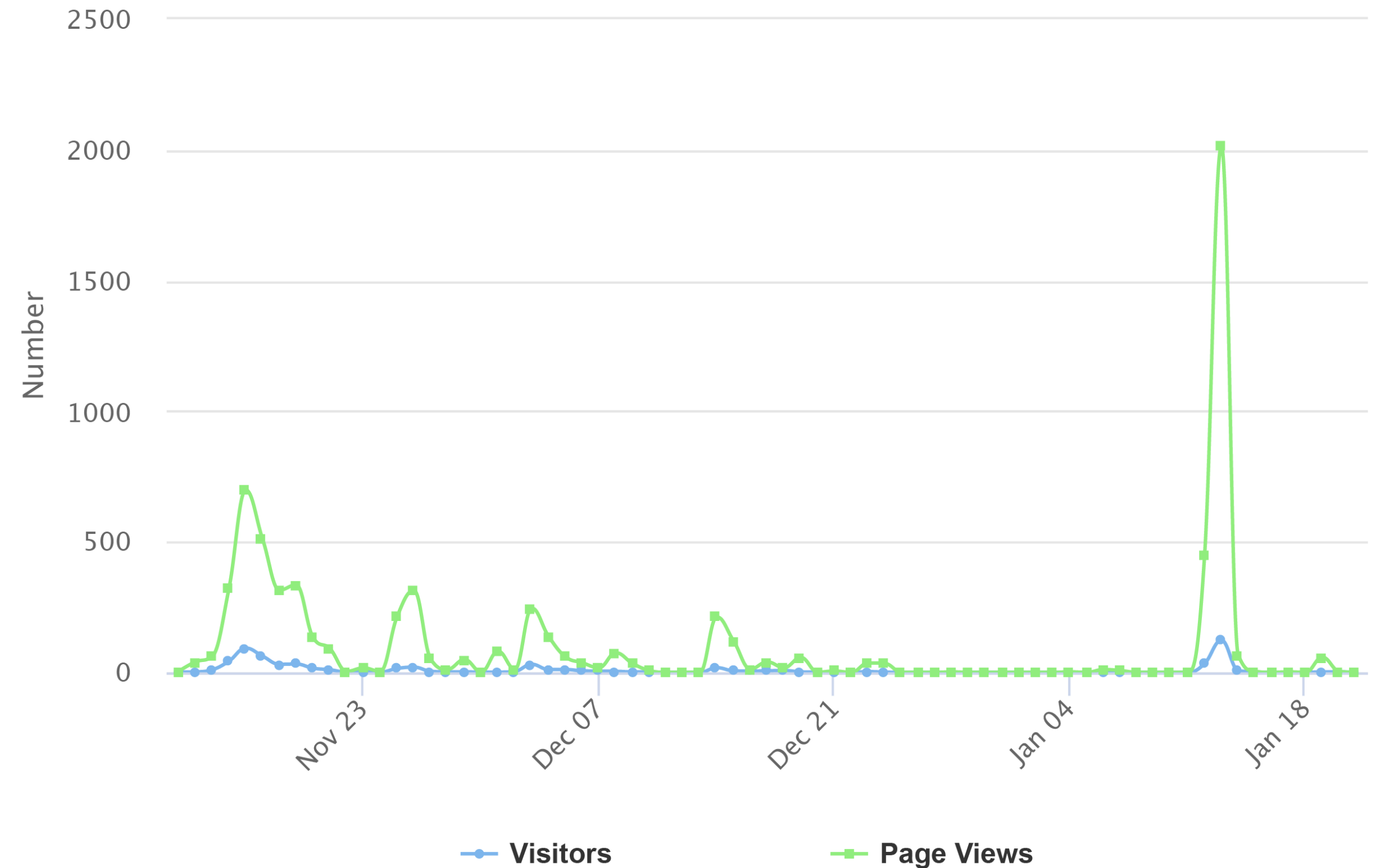
# Participation

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# Participation

- Number of visitors: **549**
- Number of respondents: **302**
- Page views: **7,007**
- Average time on platform: **10 minutes**





# Overview

The Ethelo engagement helped inform Haítzaqv's Community Clean Energy Plan.

This Phase 1 survey allowed community members the chance to share their personal perspectives on local climate solutions, including how much they thought their Clean Energy Plan could and should focus on various ways the community could cut their emissions.

**302 community members**

voted in the public engagement process



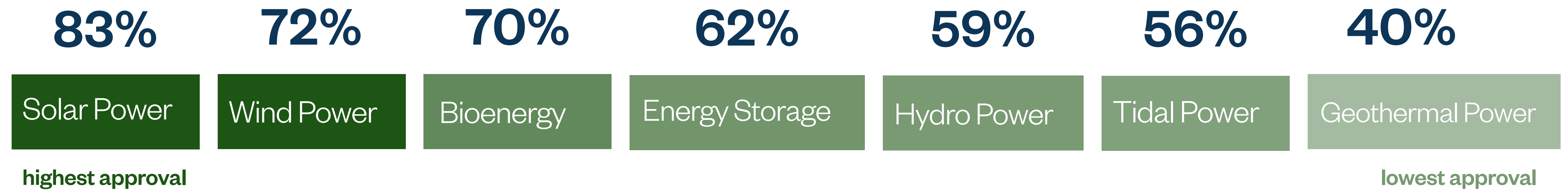
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# Overview

## Approval

The Ethelo platform identifies the policy options with the least polarization. The platform takes into account not only participant's likes, but also their dislikes, and uses these to identify where there is community consensus and where there is potential conflict.

Approval is the percentage of people who gave a positive vote rather than a neutral or negative vote. Approval above 50% is a traditional “majority”.



To see the full engagement analysis, please see the back-end results page [here](#).





# Most Supported

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Section: Most Supported

# 1. Solar Power

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*Would you support a Solar Power project within the Haíłzaqv Nation?*

**Approval: 83%**



Totally Oppose

Neutral

Totally Support



Section: Most Supported

## 2. Wind Power

*Would you support a Wind Power project within the Haítzaqv Nation?*

**Approval: 72%**





Section: Most Supported

# 3. Bioenergy

*Would you support a Bioenergy project within the Haítzaqv Nation?*

**Approval: 70%**







# Conflict

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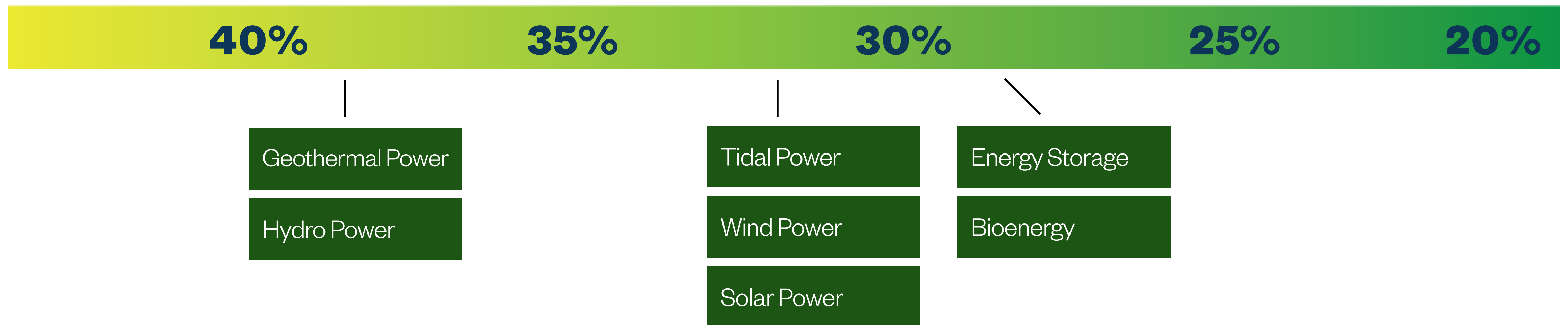


# Conflict\*

This engagement had lower than average conflict, meaning that generally speaking, participants voted in agreement with one another.

**Moderate Conflict**

**Least Conflict**



\*Conflict is a measure of the level of disagreement in a group. Higher conflict scores represent internal resistance and risk of failure.





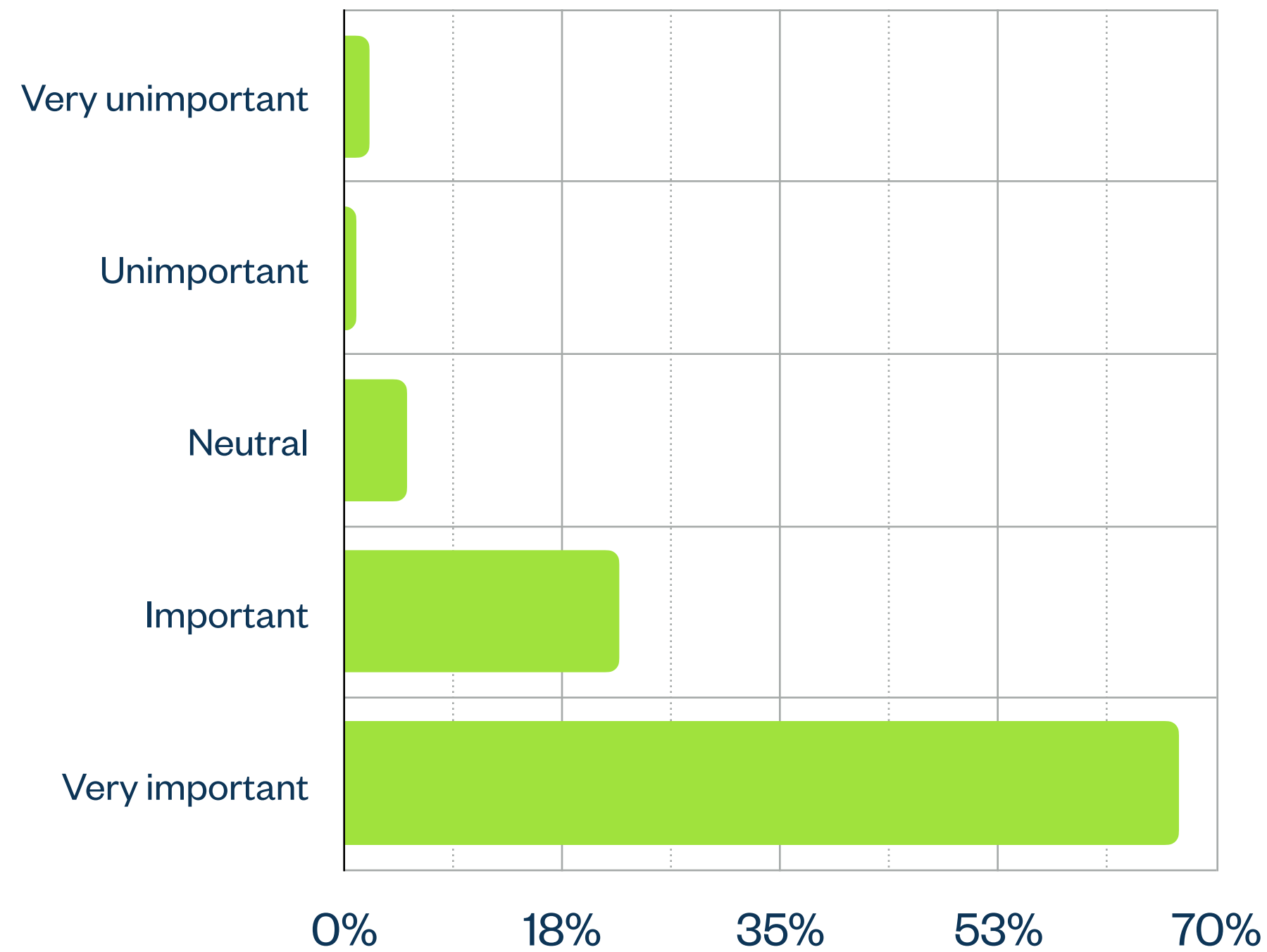
# Survey Overview

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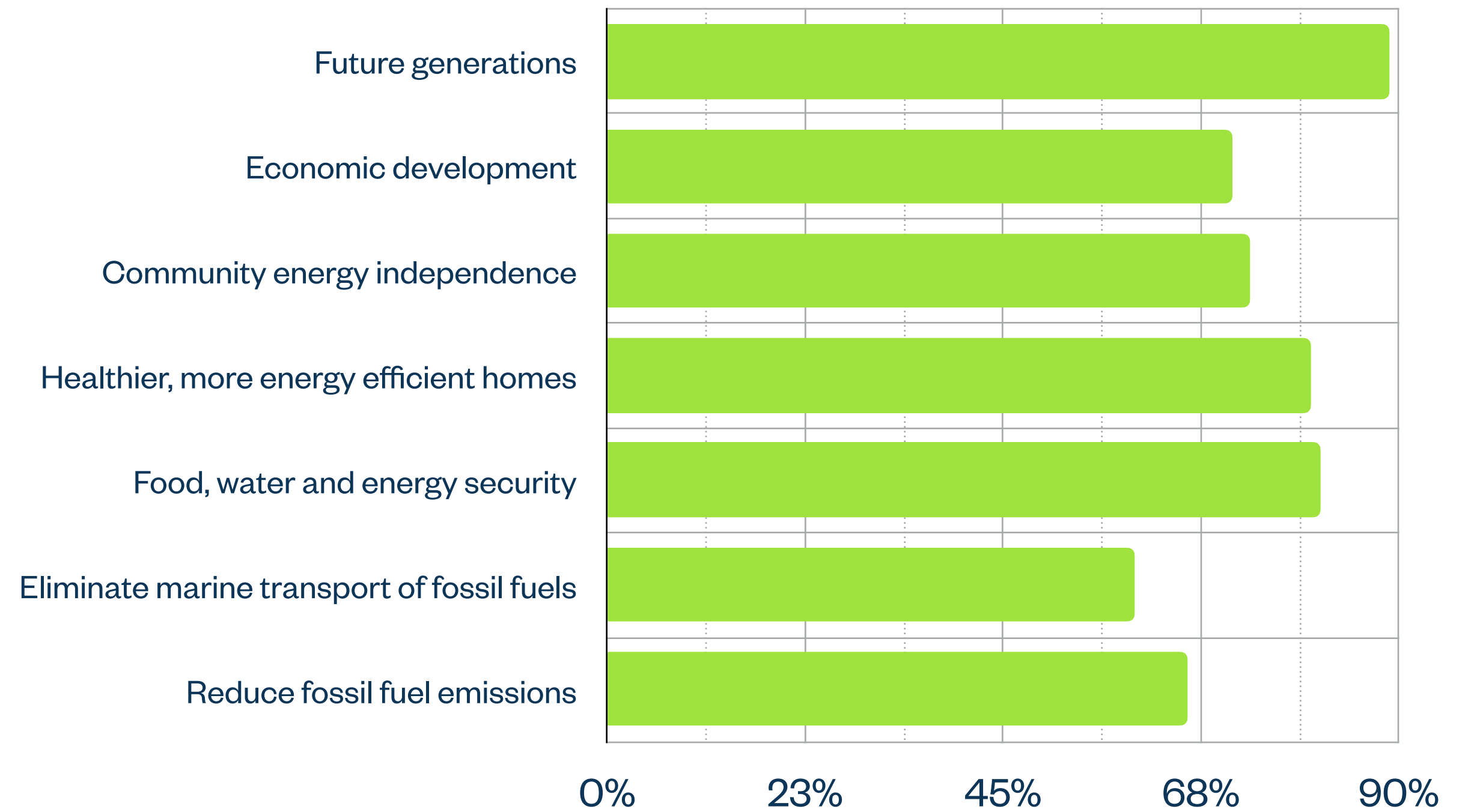


# Clean Energy Plan

How important is a Haítzaqv Clean Energy Plan for our community?



Why is clean energy important to you?

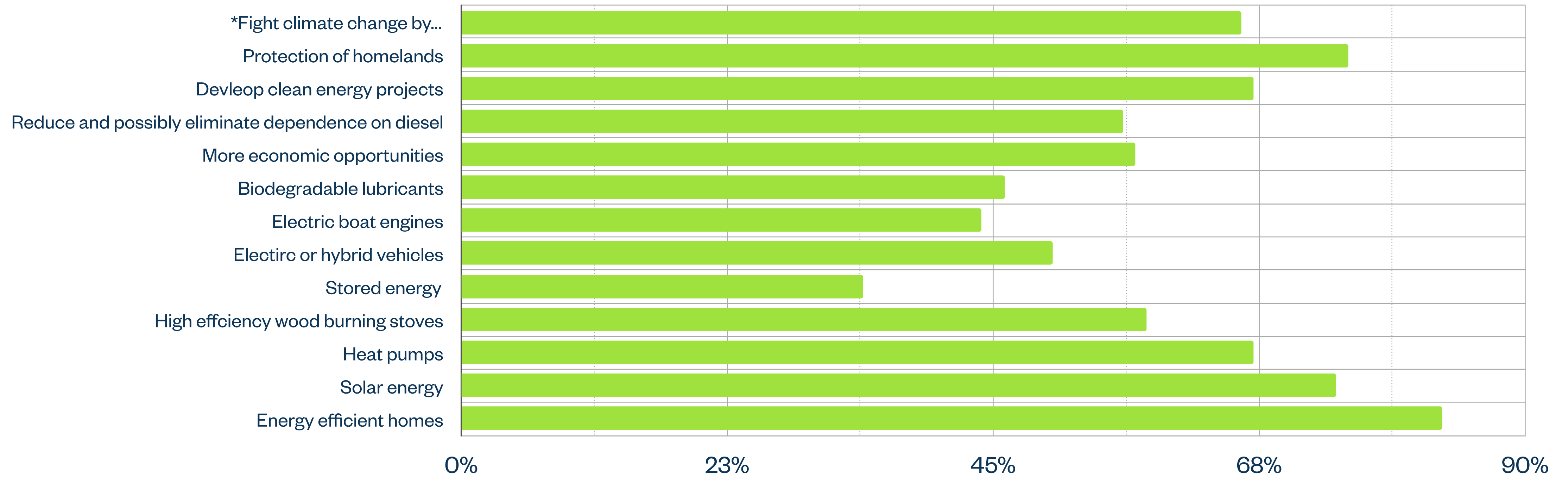


\*votes were collected based on a numerical scale (0= unimportant, 100 = very important). For the purpose of clearly communicating satisfaction, this chart uses the following scale: 0-20 = very unimportant, 21-40 = unimportant, 41-60 = neutral, 61-80 = important, and 81-100 = very important.



# Clean Energy Plan

Select all that you think are important for our Haítzaqv clean energy plan.

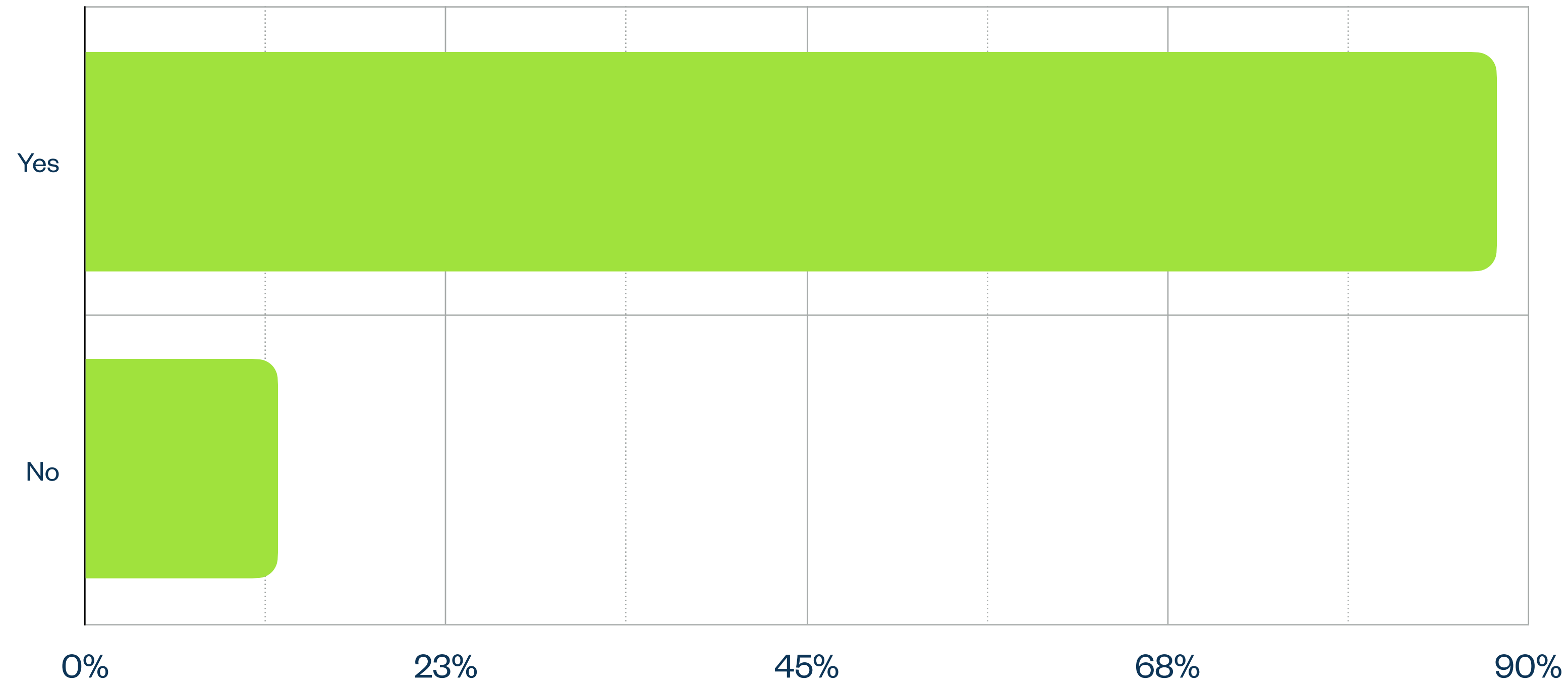


\*full title: Fight climate change by supporting community-driven clean energy solutions to help reduce diesel use



# Climate Change

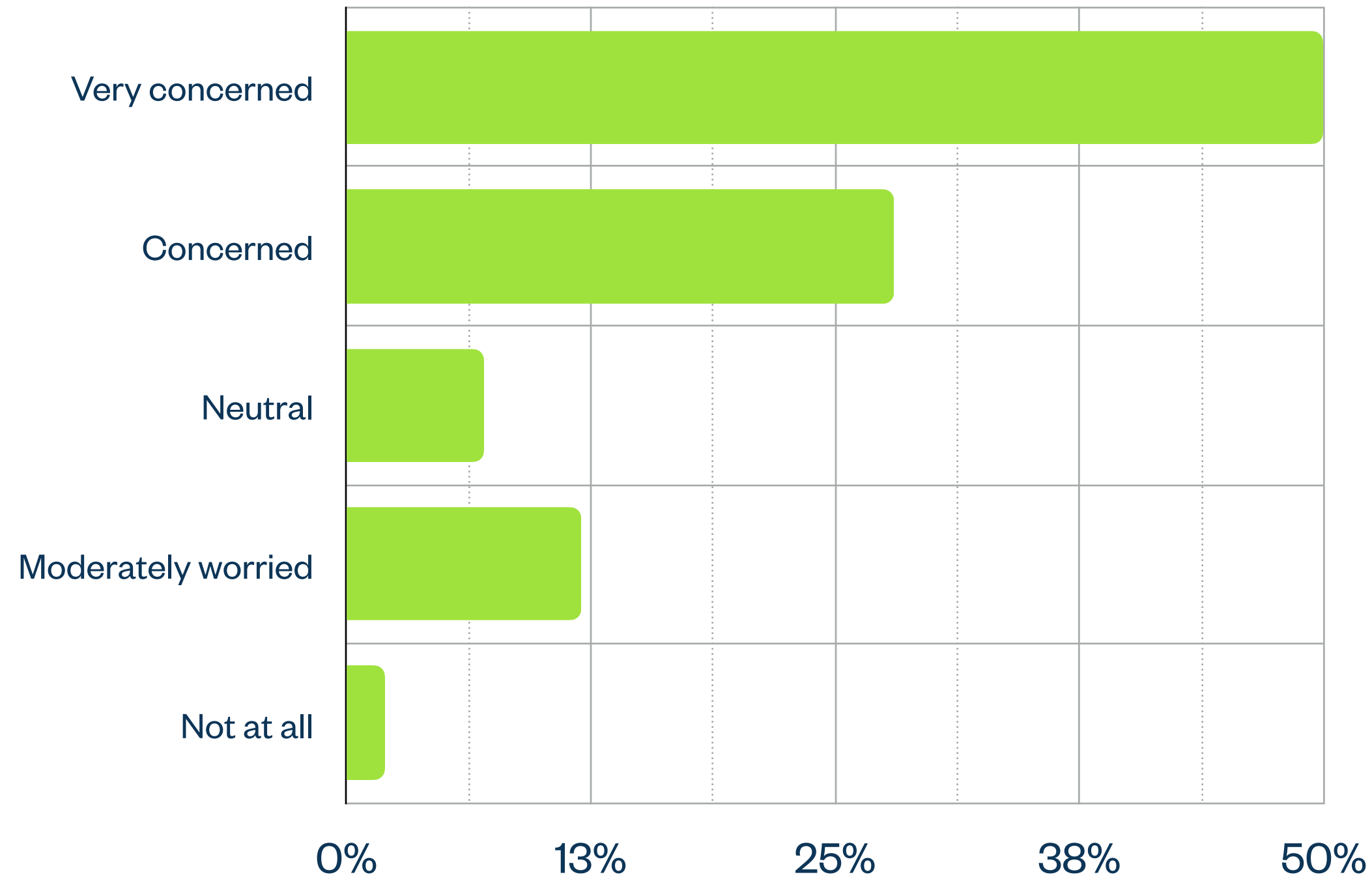
Do you think the climate change will personally affect you?



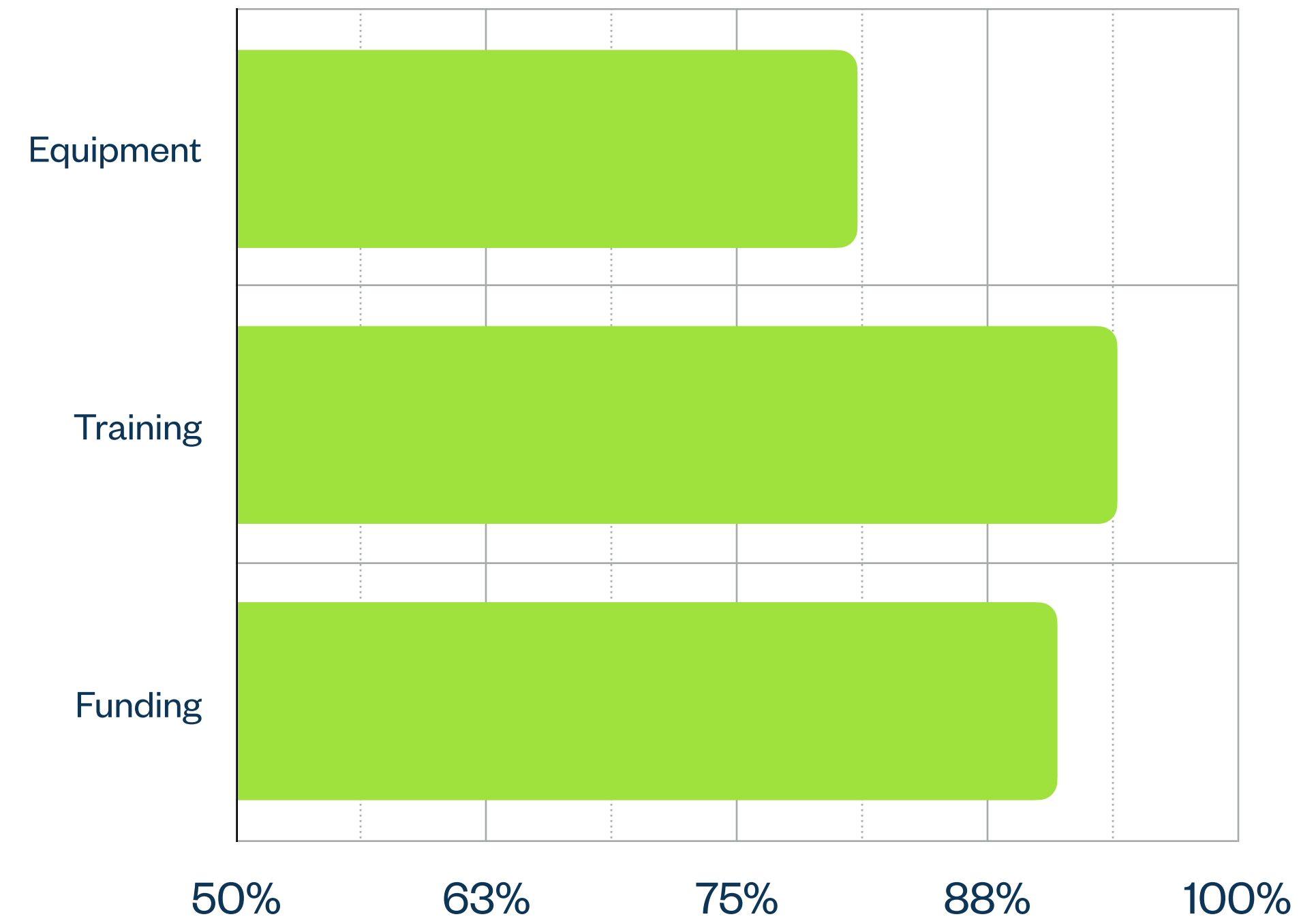


# Climate Change

How worried are you about climate change?



What does the Haítzaqv Climate Action Team need over the long term?\*

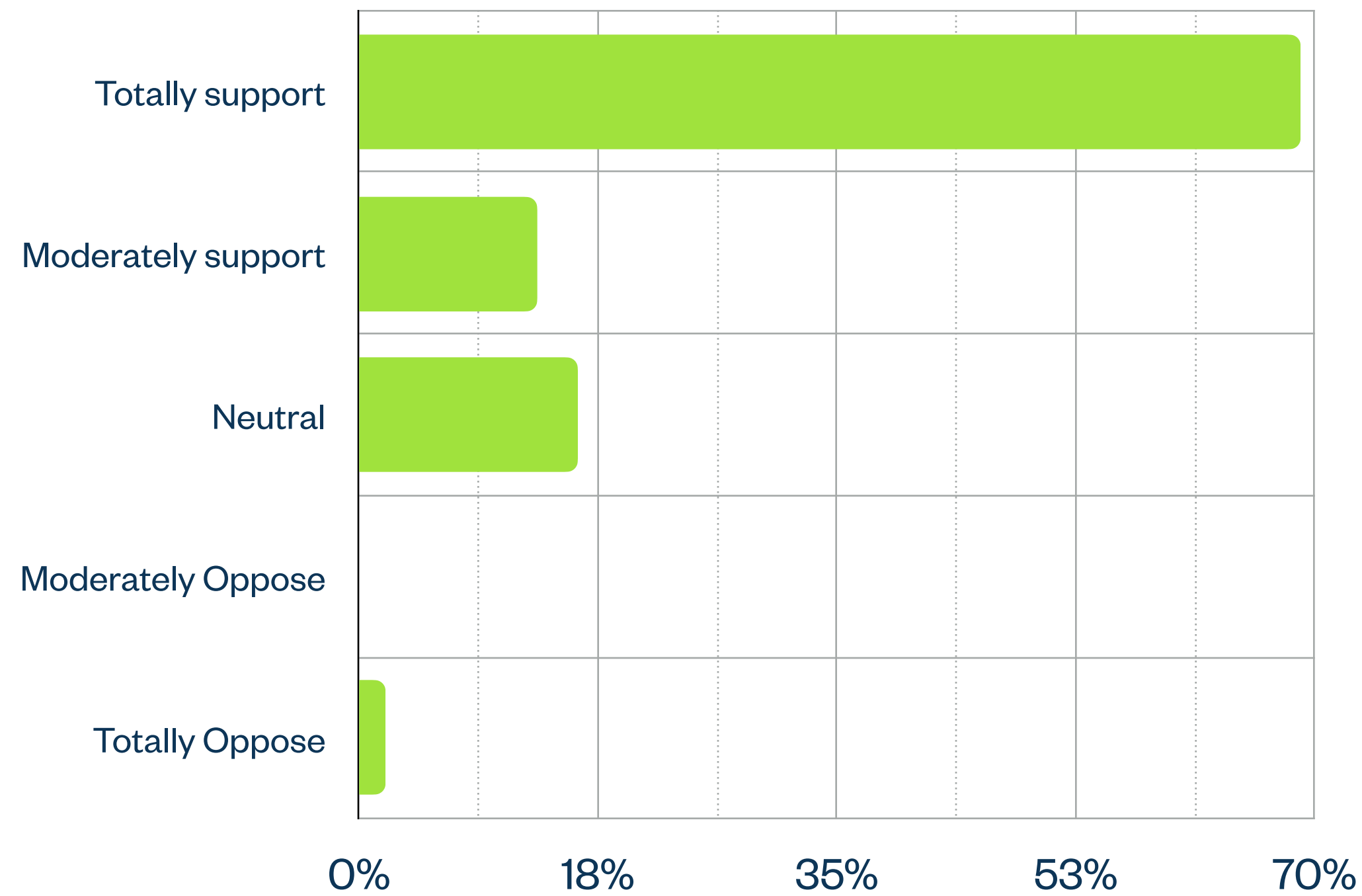


\*Respondents were asked to select all that applied.

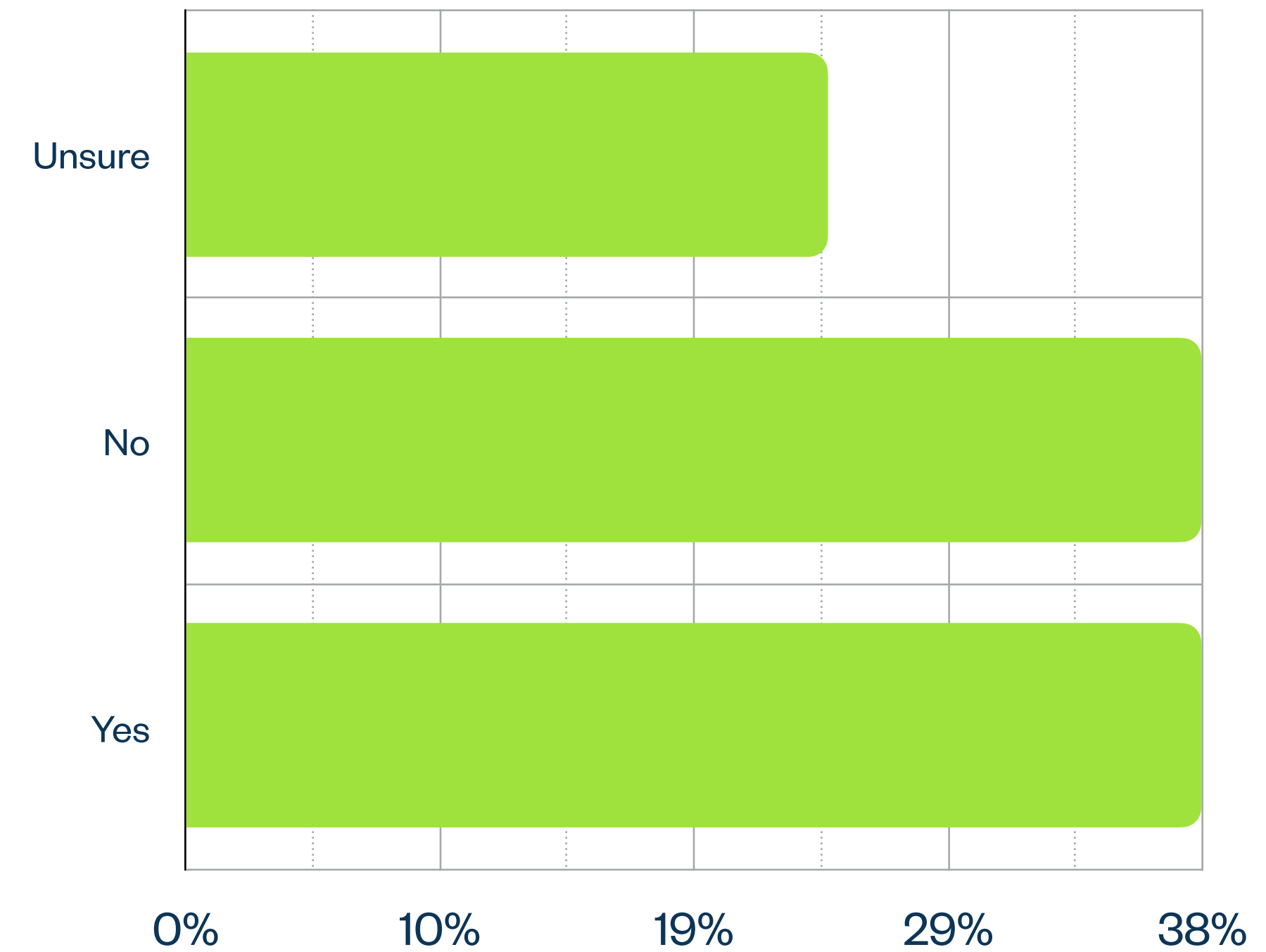


# Ocean Falls

Are you in support of the Haítzaqv reclamation of Ocean falls (Laíq)?



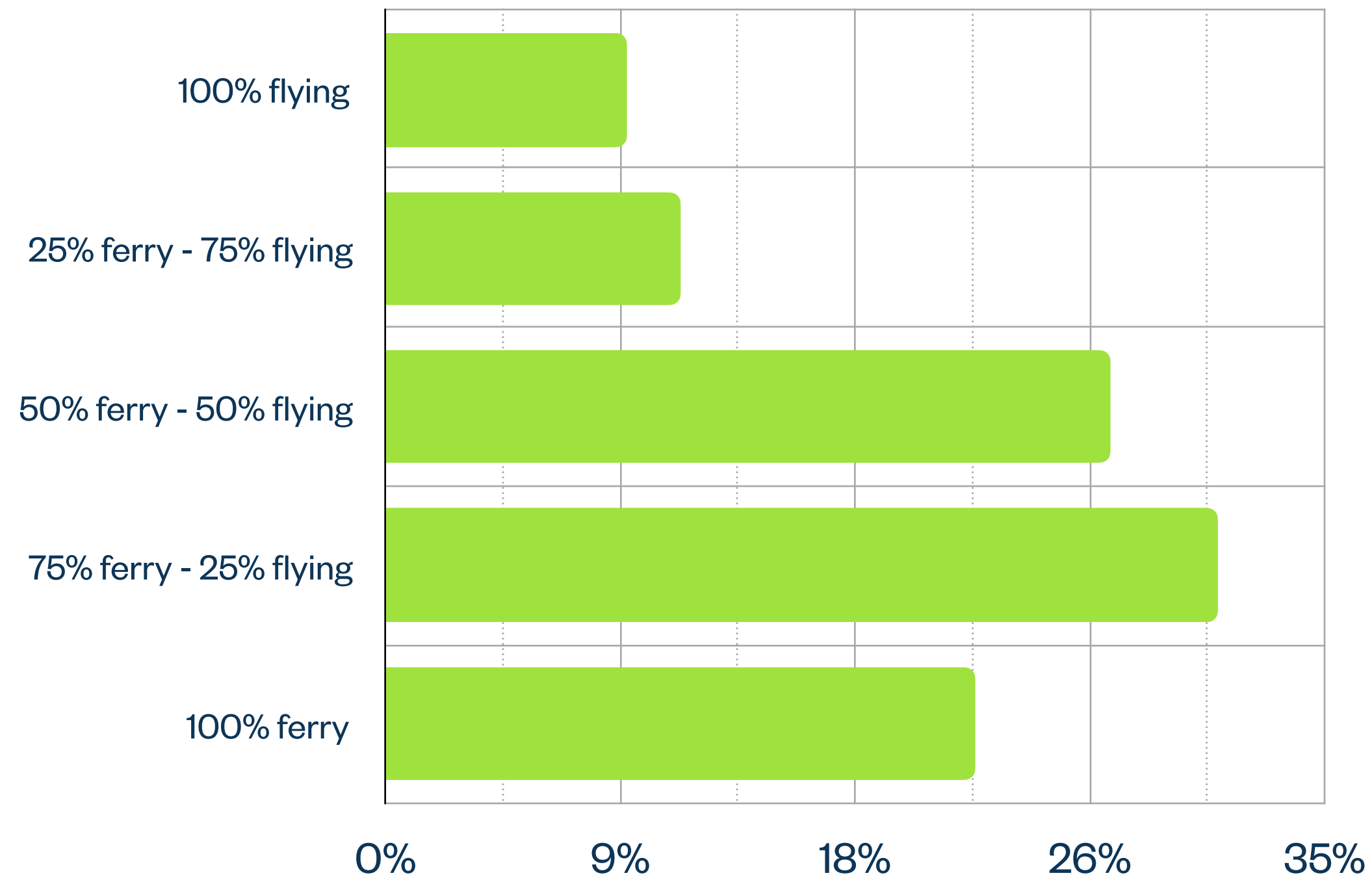
Do you hold lineage to the Ýisdáitǎv Territory?



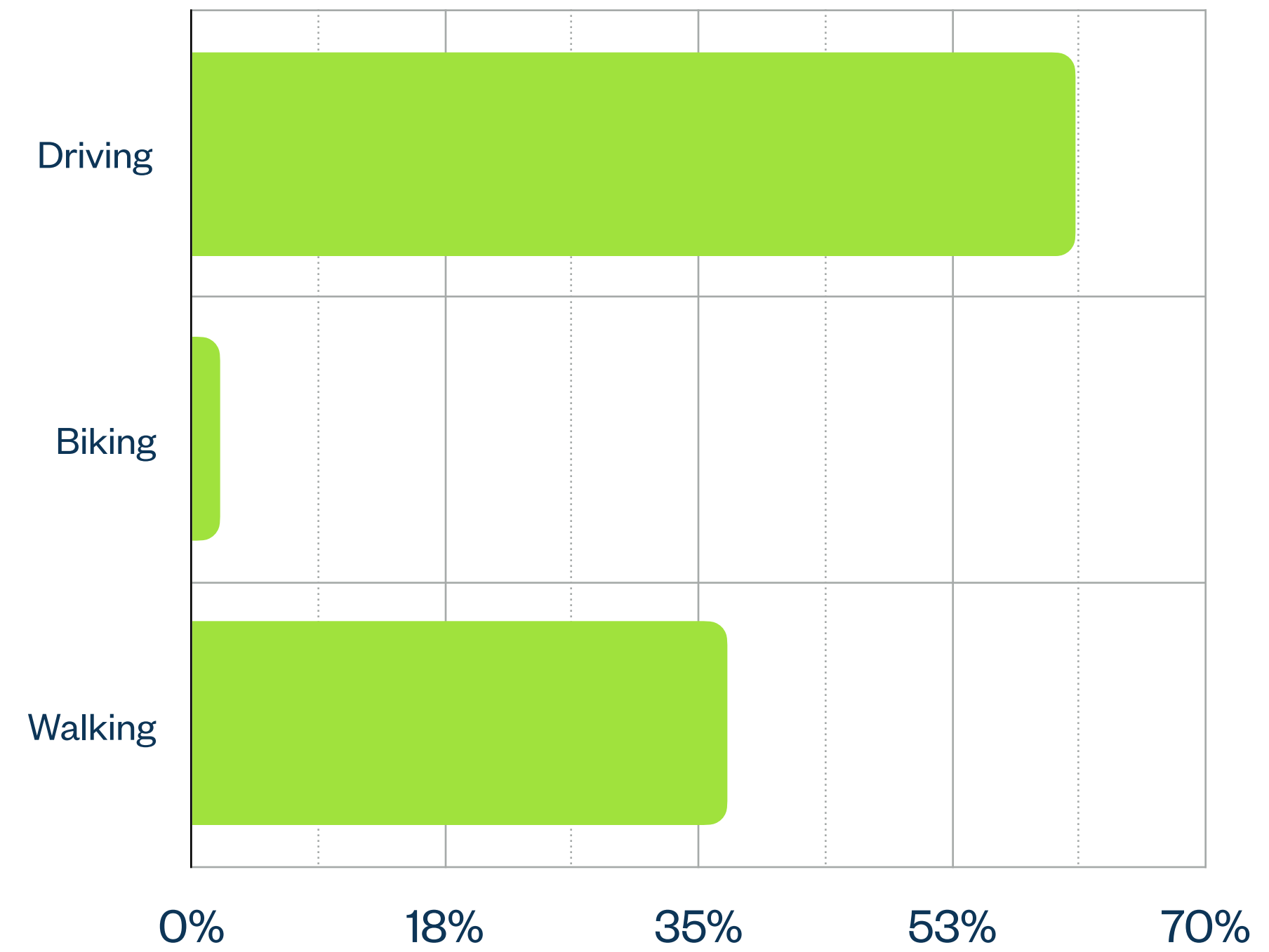


# Travel

When you travel how often do you use the ferry vs flying?



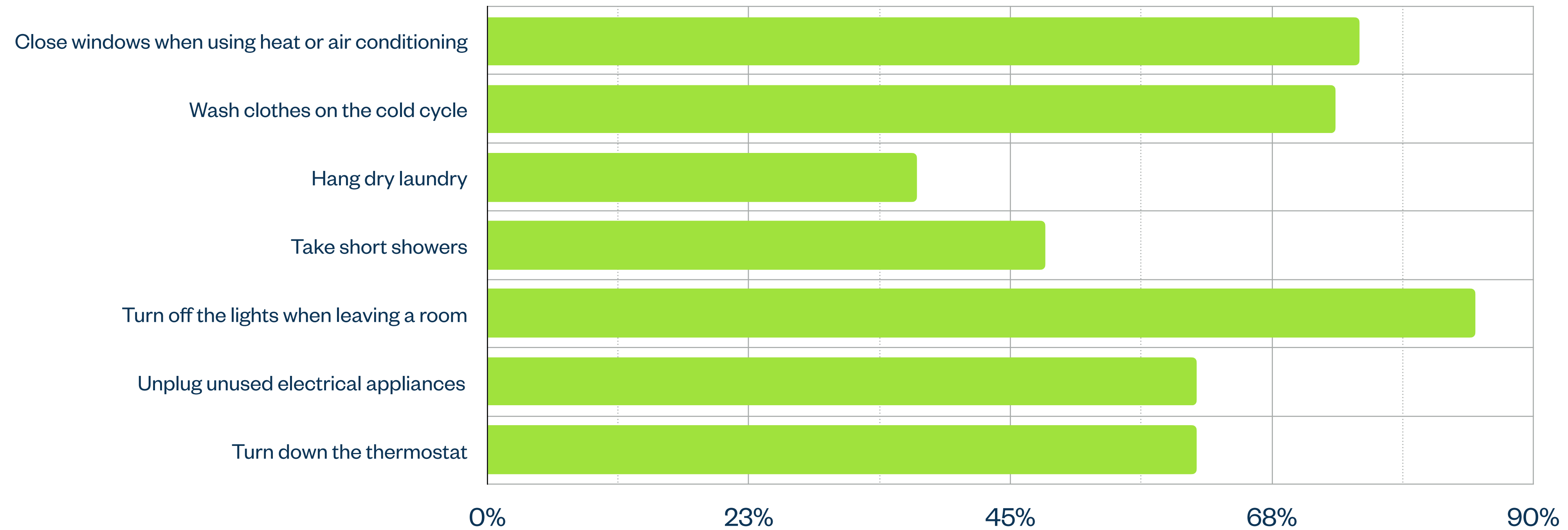
What is your primary source of transportation in town?





# Electricity

What do you do daily to conserve energy and build a clean energy future?

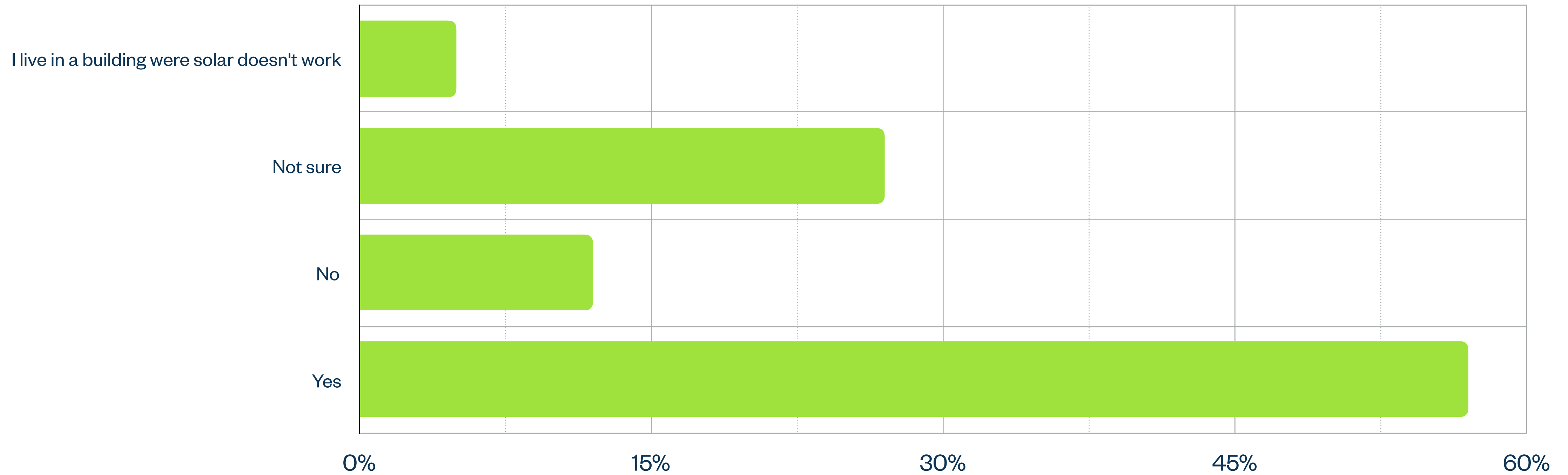


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# Electricity

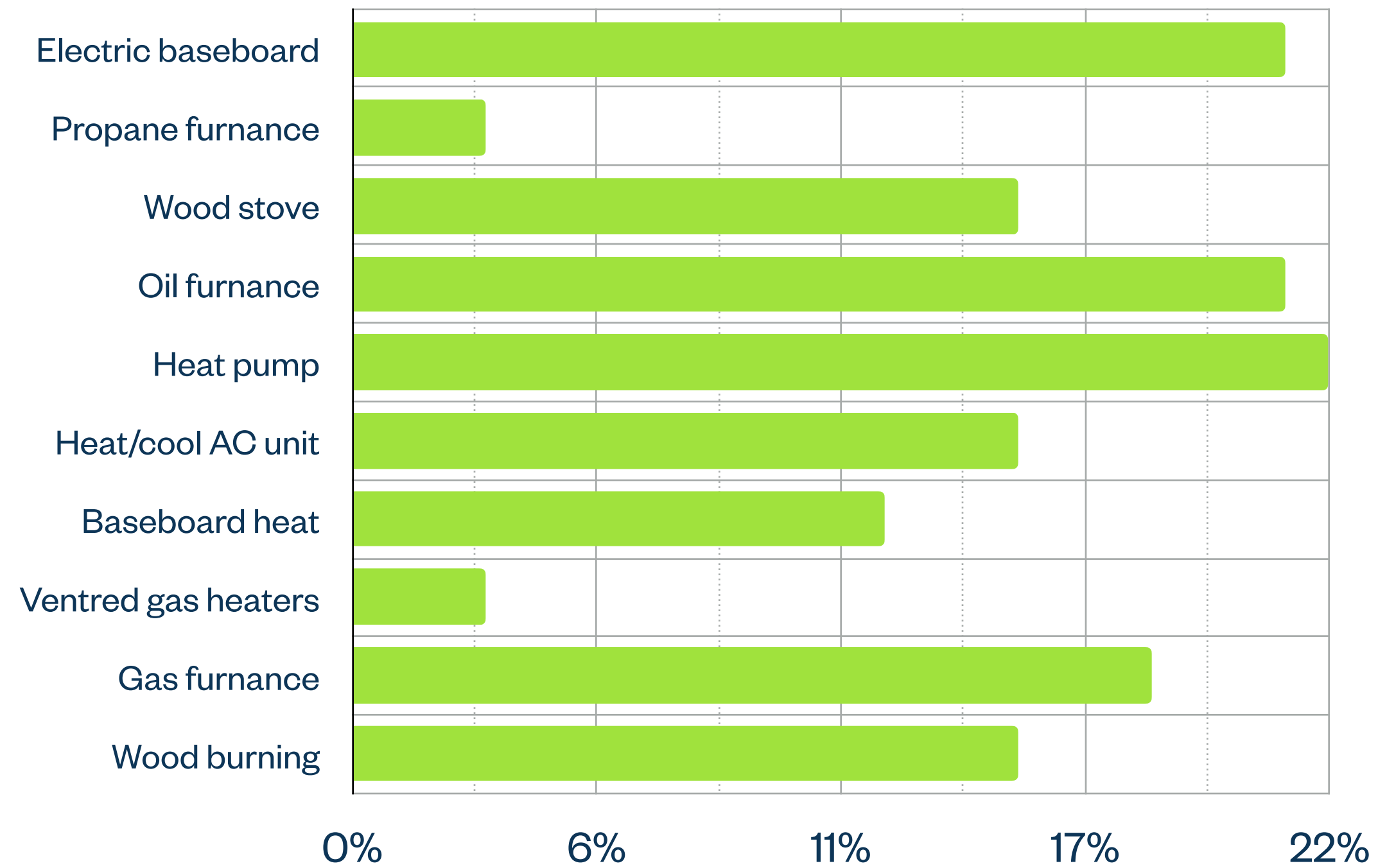
If there were an incentive offered for solar would you consider putting solar or solar hot water on your roof?



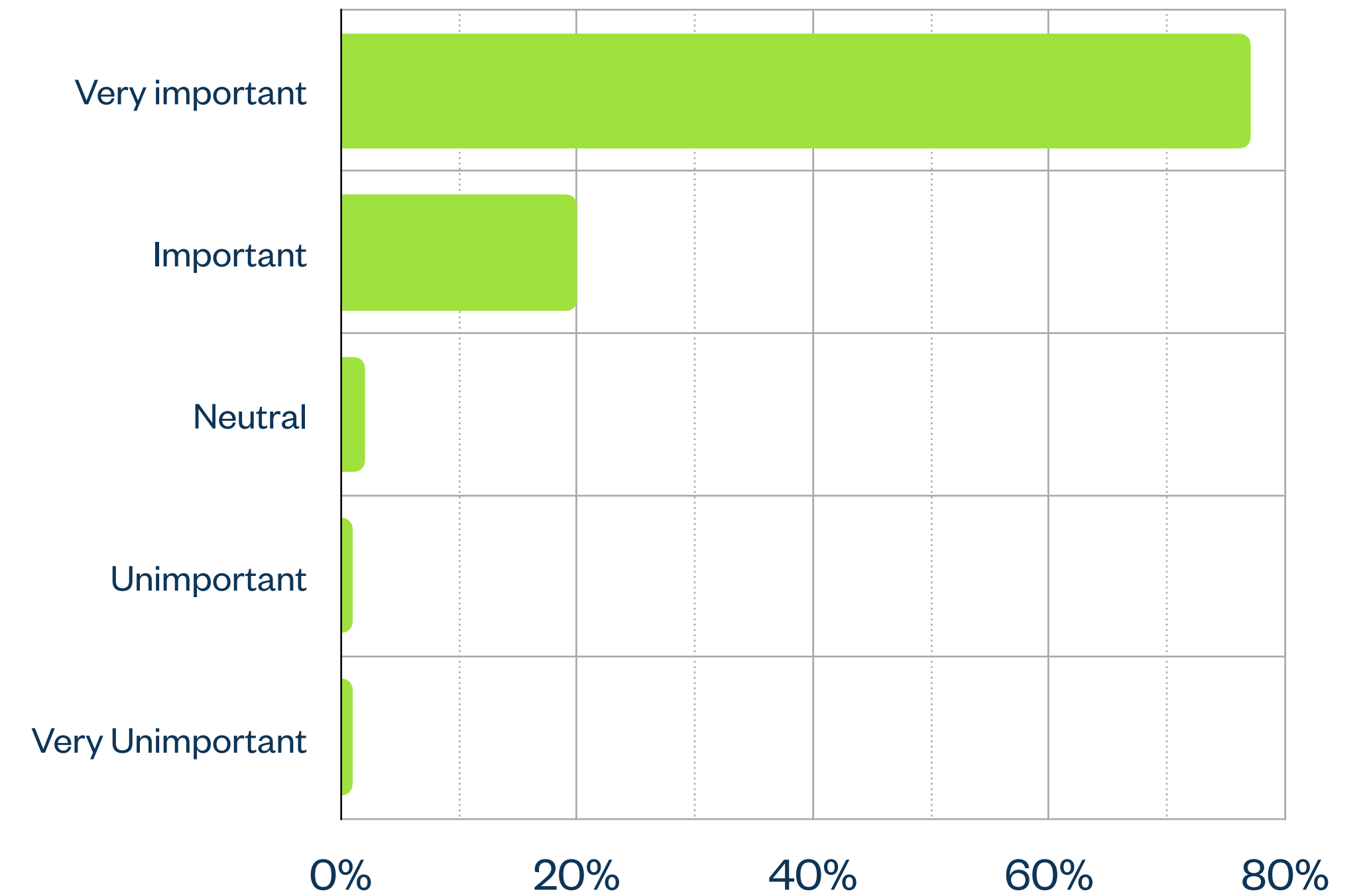


# Heating

How do you heat your home?



On a scale from 0 to 100, how important of an issue is mould for the Haítzaqv Nation?\*

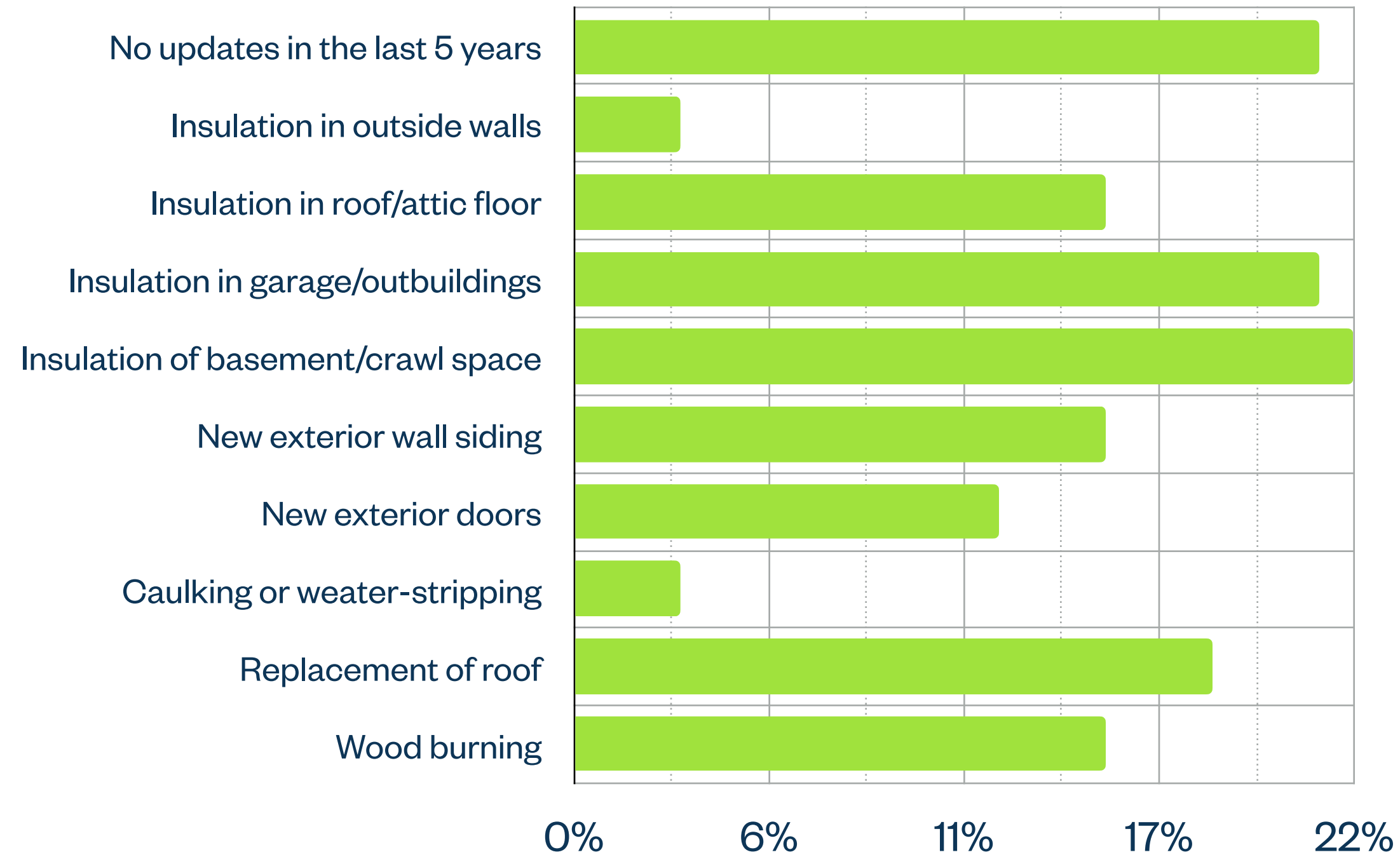


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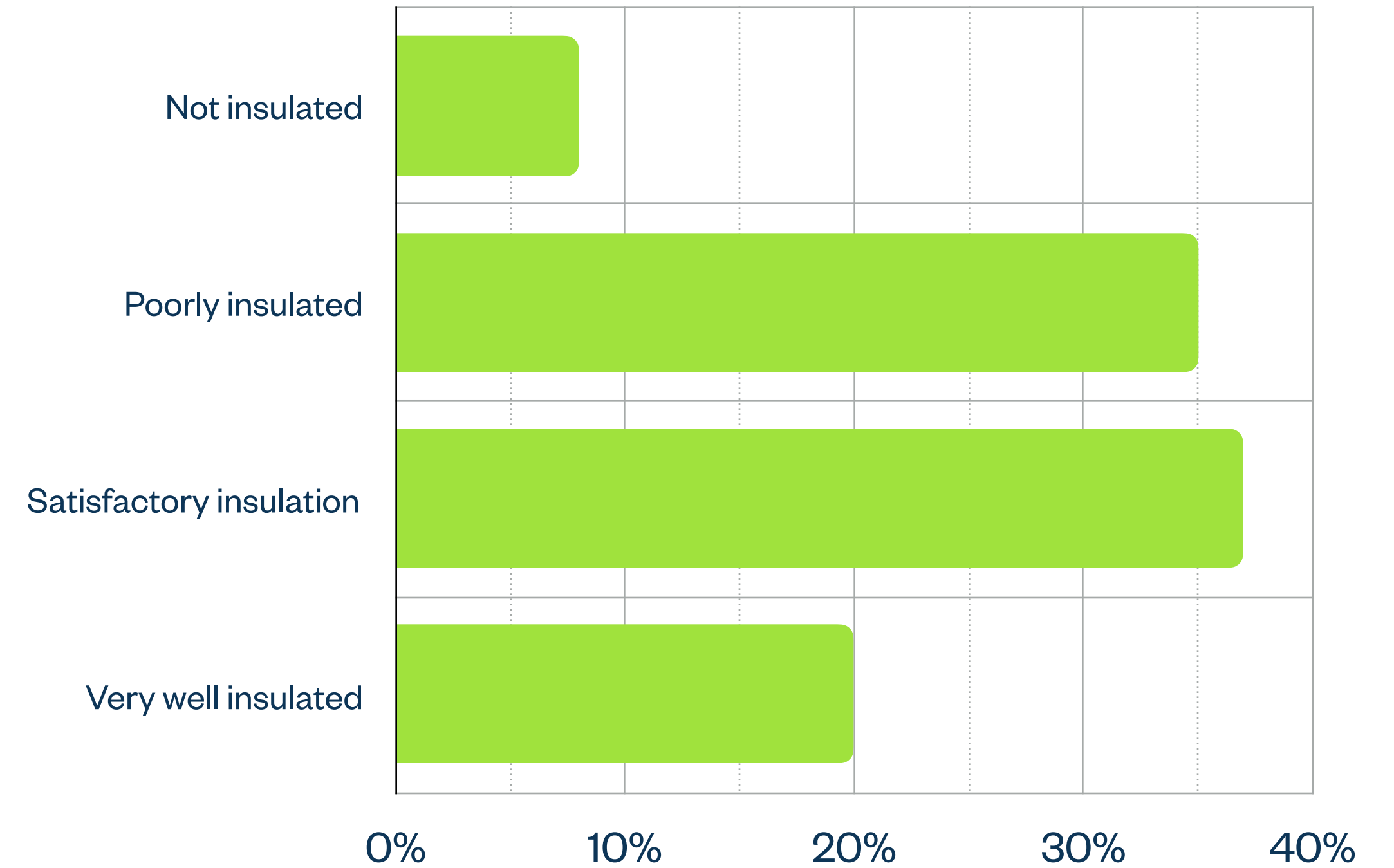


# Upgrades, Insulation and Windows

Which, if any, of the following updates have been done in the last five years?



How would you describe the level of insulation in your home?



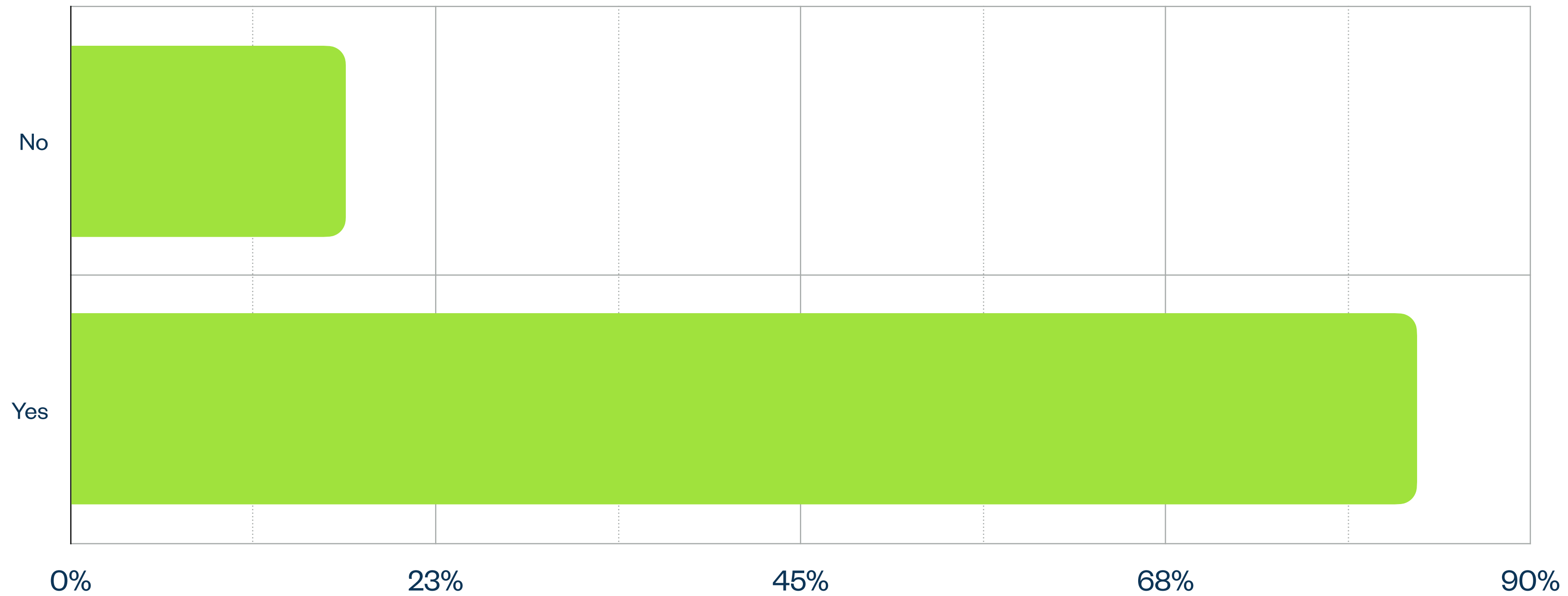
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# EcoFit Kits

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Are you interested in an EcoFit Kit for your home?







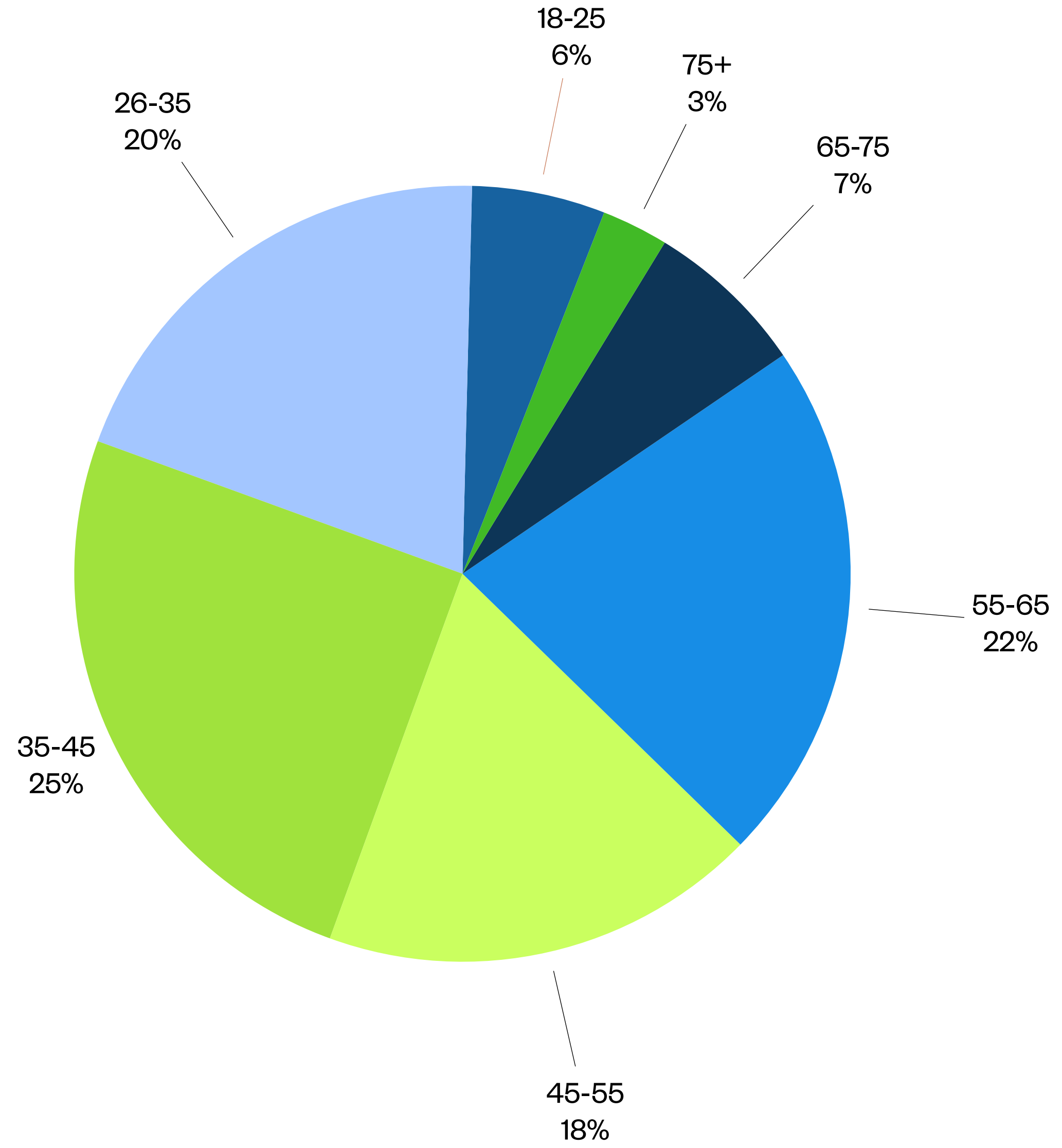
# Demographics

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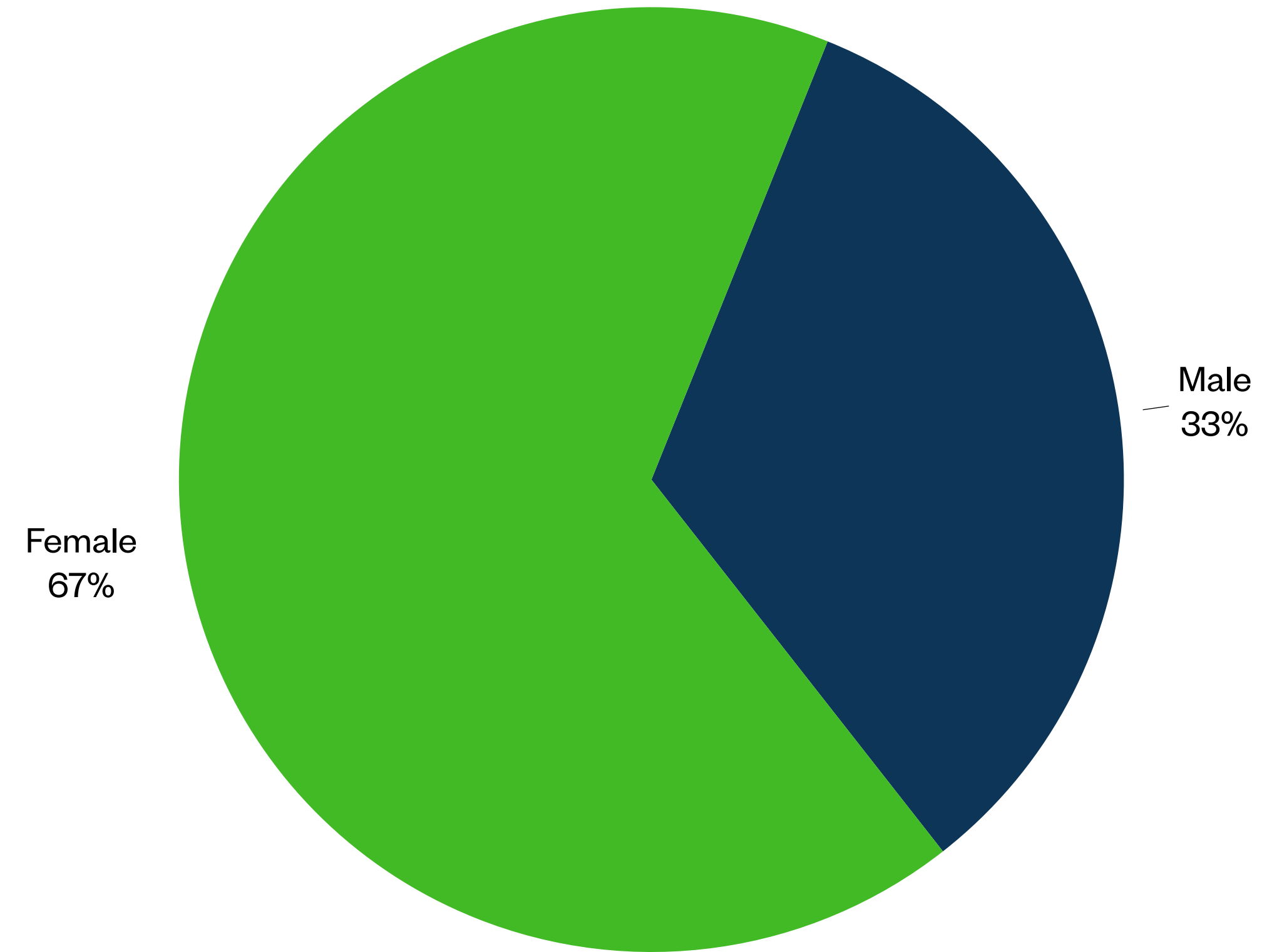
# Age

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# Gender

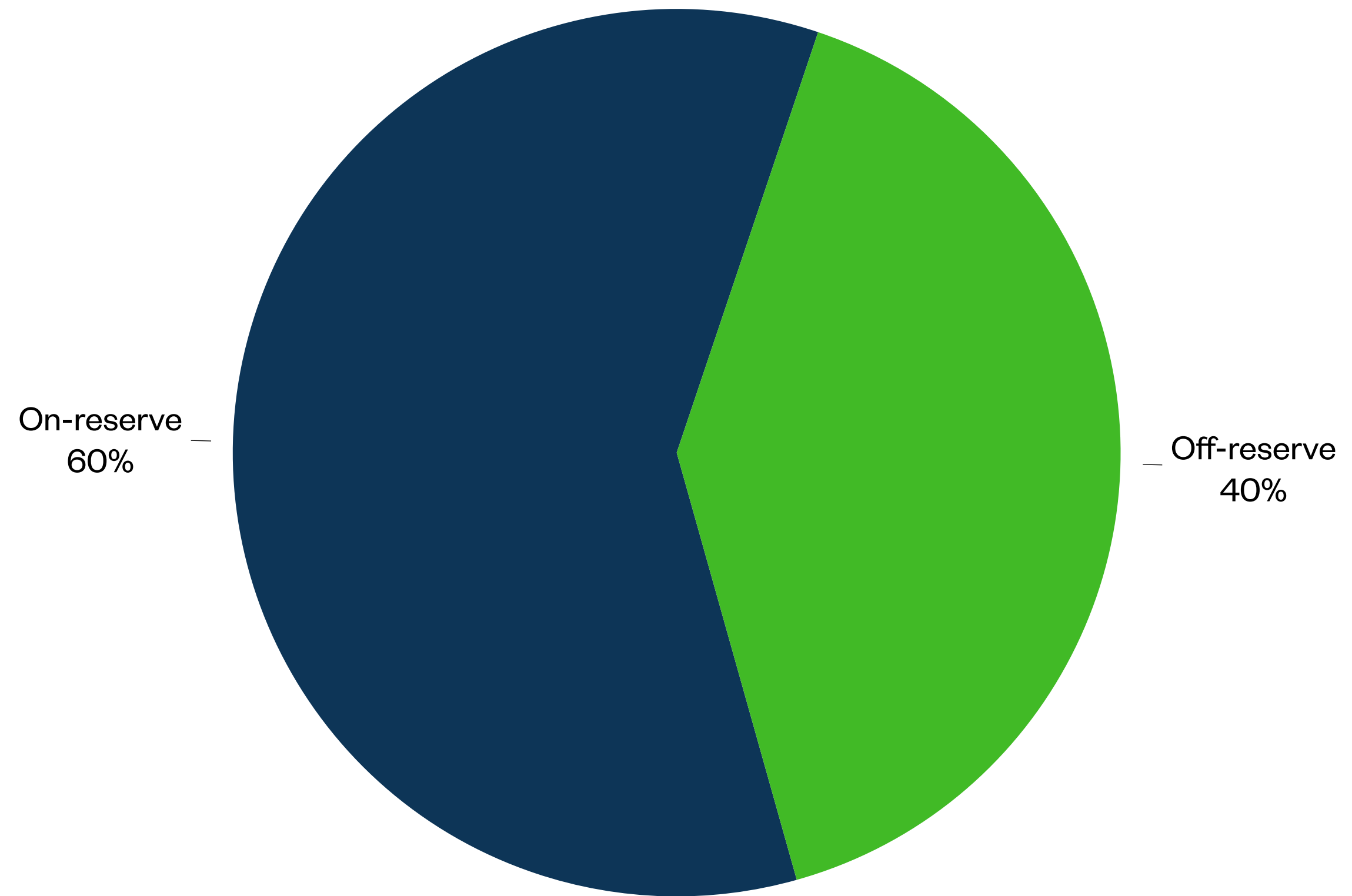
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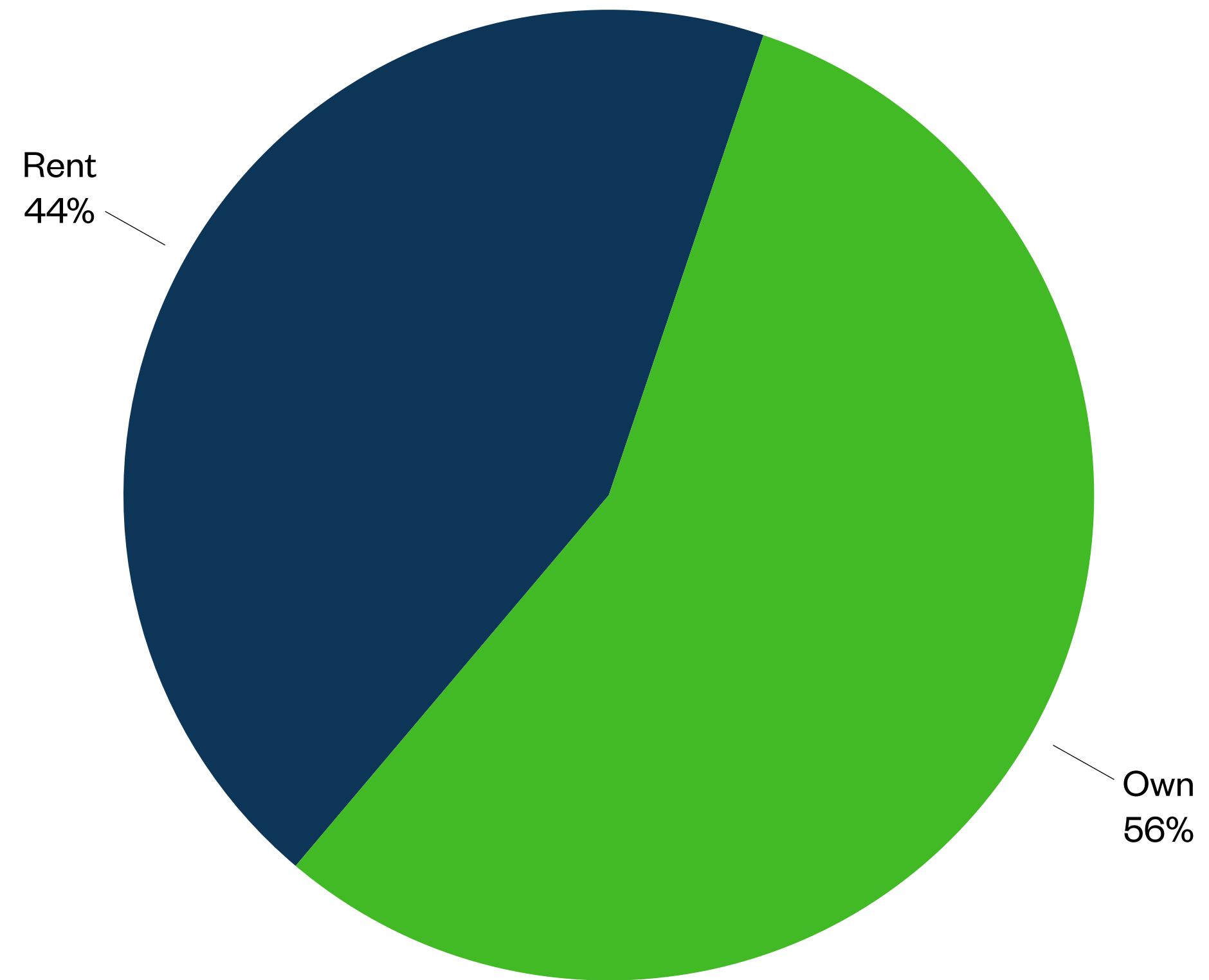
## On-reserve or off-reserve?

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## Do you rent or own your home?

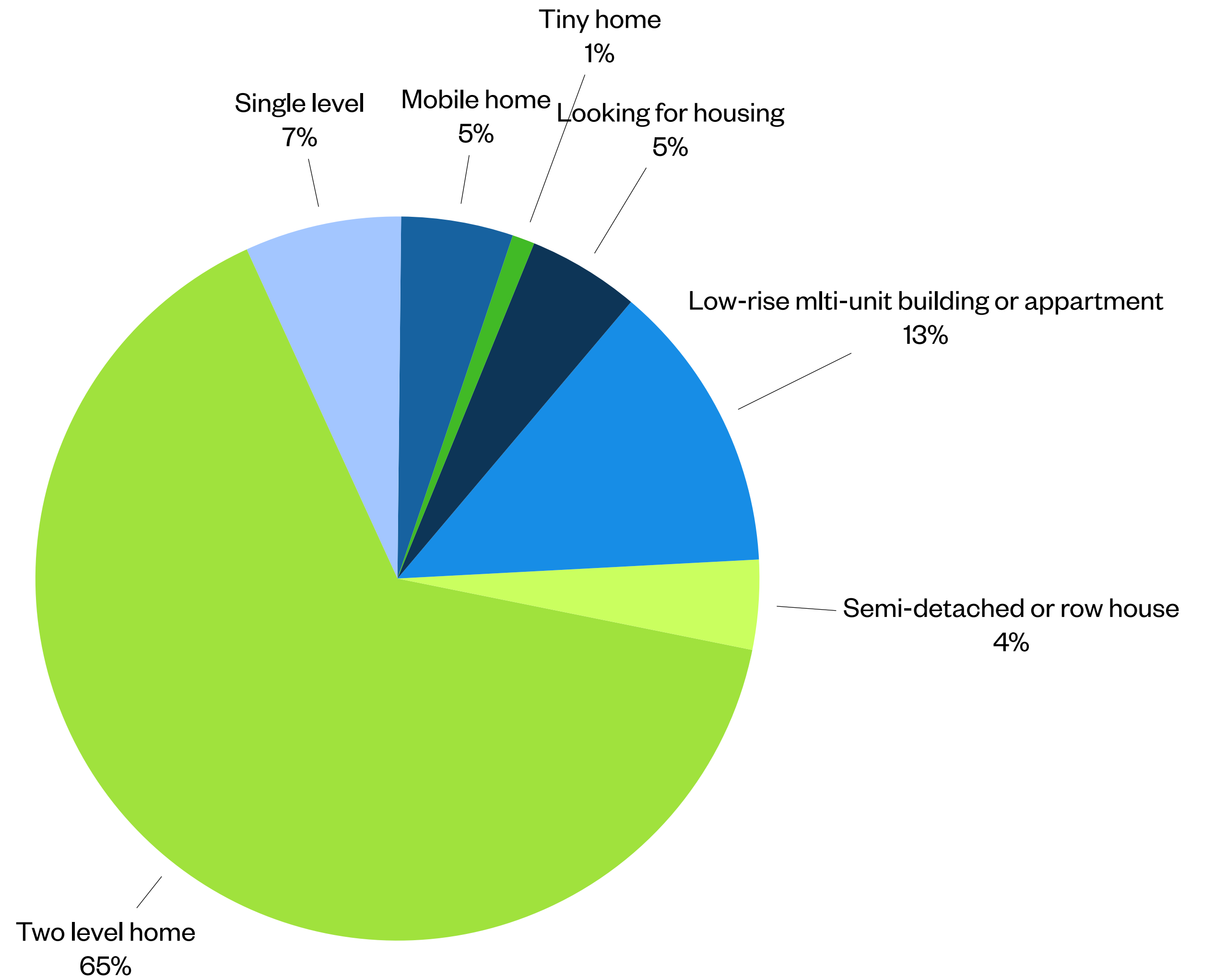
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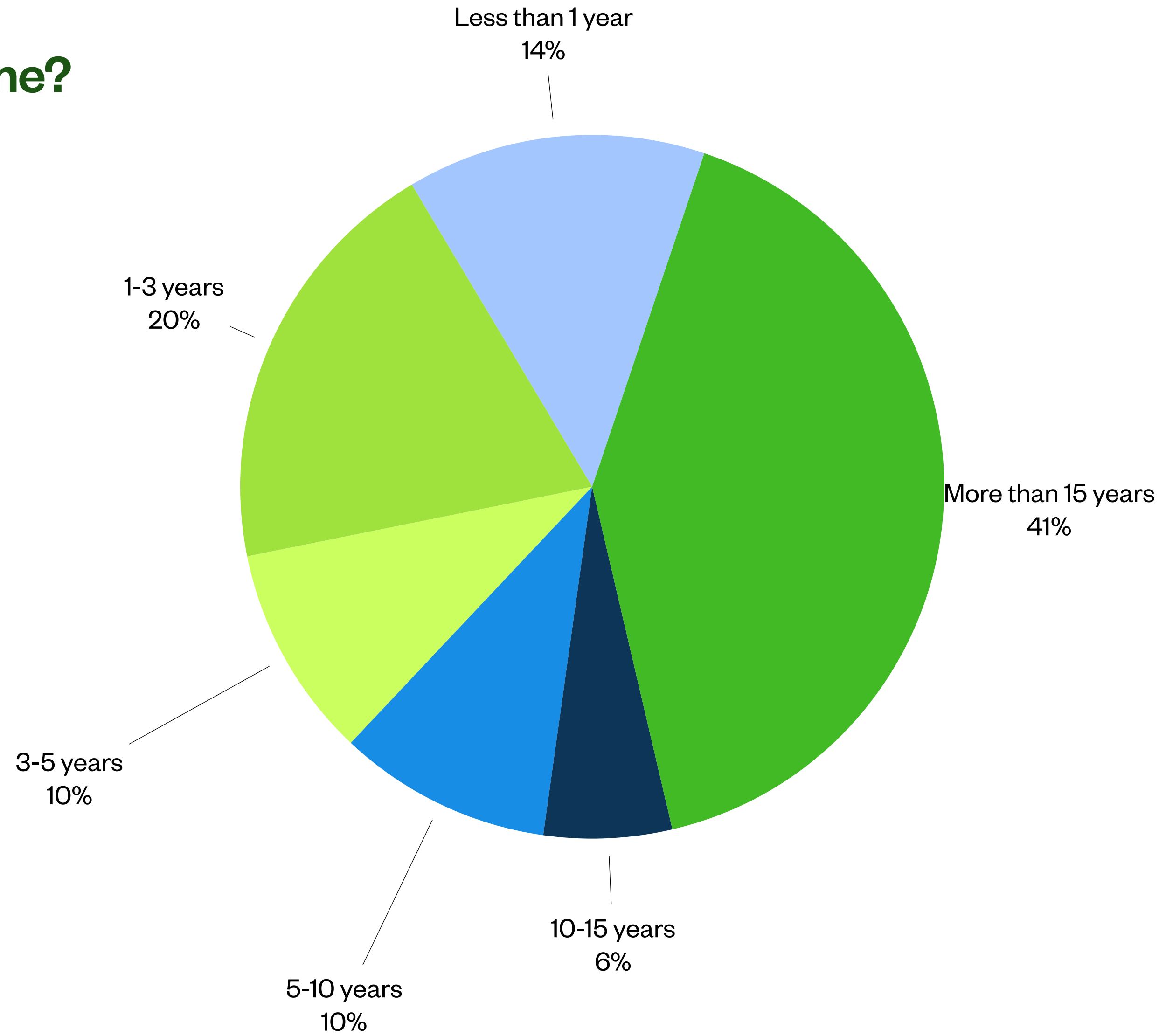
# What kind of home do you live in?

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## How long have you lived in your home?

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E'THELO

**Thank you!**

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